



# Michigan RecoveryCon & Film Festival

Saturday, September 27, 2025

Macomb Community College

44575 Garfield Road

Clinton Township, MI 48038

Since 1977, CARE of Southeastern Michigan has been a leader in substance use prevention, treatment, and recovery services in Macomb County. An accredited and award-winning behavioral health nonprofit rooted in the community, CARE's mission is to strengthen resiliency in people and their communities through prevention, education, and services that improve the quality of life. CARE values strengthening resiliency through social connectedness.

CARE will host the first of its kind, Michigan RecoveryCon and Film Festival on Saturday, September 27, 2025. This all-day event will take place at Macomb Community College – Center Campus. The event will include substance use treatment and recovery thought leaders and panels aimed at reducing stigma and promoting community. The event will also host groups and workshops that support the mind and body including yoga, recovery dharma, and recovery-oriented support groups. Allies and family members affected by a loved one's substance use will also share their insights at the event. A hallmark of the event will be the showcasing of films and art pieces throughout the day made in support of the recovery community.

The Michigan RecoveryCon and Film Festival aims to increase awareness of substance use treatment and recovery services while creating a space for individuals touched by addiction to engage with one another in a safe and positive way.

Event	Time	Date
RFP issue date	N/A	Monday, 04/21/2025
Deadline to submit questions about RFP to <a href="mailto:MIRecoveryCon@careofsem.com">MIRecoveryCon@careofsem.com</a>	5pm	Monday, 04/28/2025
Anticipated date to post replies to questions	5pm	Friday, 05/02/2025
Proposal deadline (submission via Microsoft Forms)	5pm	Friday, 05/16/2025
Anticipated proposal notification date	5pm	Friday, 06/27/2025
Michigan RecoveryCon & Film Festival	8:30am-9pm	Saturday, 09/27/2025

**Proposal Application Submissions due on, or before, Friday, May 16, 2025.**




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Document	Description	Response Instructions
Cover Page	Provides information on Michigan RecoveryCon & Film Festival, important dates, and contact information to submit questions	Informational
Proposal & Presentation Guidelines	Provides proposal options and topics, presenter eligibility, language guidelines, selection criteria, and important dates.	Informational
Microsoft Forms Application: <a href="https://forms.office.com/r/wDpL1WY7wg">https://forms.office.com/r/wDpL1WY7wg</a> 	Questions on primary applicant's background and experience, information on proposed presentation, questions about co-presenter/panelists background and experience.	Complete & Submit Proposal by <b>Friday, 05/16/2025.</b>  Primary applicant can submit more than one proposal.
Attachment A: Headshot	Please send one email with the Primary Applicant's Information included in the body of the email, Attachment A (a headshot 1MB or larger).	Send headshot as Attachment A to <a href="mailto:MIRecoveryCon@careofsem.com">MIRecoveryCon@careofsem.com</a> .
Attachment B: Resume/CV	Please also include Attachment B (current resume or CV) to the email above.	Send current resume/CV as Attachment B to <a href="mailto:MIRecoveryCon@careofsem.com">MIRecoveryCon@careofsem.com</a> .

If you have any questions about the application, the proposal options, or the information contained on these documents, please email [MIRecoveryCon@careofsem.com](mailto:MIRecoveryCon@careofsem.com).

If you have questions about event sponsorship and/or vendor options, please reach out to Andrew Brown at [abrown@careofsem.com](mailto:abrown@careofsem.com).



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Michigan RecoveryCon & Film Festival (MI RecoveryCon) is excited to invite you to submit a proposal to present at 2025's MI RecoveryCon. The first annual Michigan RecoveryCon & Film Festival will be held in Clinton Township, Michigan at Macomb Community College's Center Campus University Center on Saturday, September 27, 2025, from 8:30am-9pm. MI RecoveryCon is seeking proposals for panels, presentations, thought-leader talks, and workshop that offer innovative educational experiences for substance use disorder and helping professionals, recovery allies, people in recovery, recovery advocates, and the broader community. We are interested in sessions covering substance use disorder (SUD), multiple pathways, and thriving in recovery. Additionally, we are particularly interested in topics such as co-occurring SUD & other disorders, grief & loss, and family-, community-, and systems-level approaches.

## Proposal Options:

- **Panel (45-60 minutes):** A discussion featuring 3-5 experts (including a moderator) exploring a topic from diverse perspectives. Panels may encourage audience participation through Q&A, or other means.
- **Presentation (45-60 minutes):** A session where 1-2 presenters share research, insights, or innovations on a specific topic. Slides are encouraged.
- **Thought-Leader Talk (18 minutes or less):** A focused, thought-provoking talk delivered by a single presenter without a panel or audience Q&A. Simple slides may be used but are not necessary.
- **Workshop:** An interactive session that emphasizes skill development through hands-on learning and active participation. Workshop leaders will provide necessary materials for attendees.

## Topics:

- Boundaries
- Chronic Pain & SUD
- Confidentiality and/or Ethics
- Co-Dependency
- Co-Occurring Disorders
- Counseling Techniques (group facilitation, family strategies, etc.)
- Current Drug Trends
- Evidence-Based Practices (EFT, CBT, MI, DBT, etc.)
- Family Coaching & Support
- Family Recovery
- Health, Wellness, Life Balance (mindfulness, fitness, self-care, etc.)
- The Importance of Community Involvement
- MOUD, MAUD, etc.
- Navigating Grief & Loss
- Neuroscience of Addiction
- Peer Recovery Coaching & Support
- Policy/Legislation related to SUD
- Pregnancy & SUD
- Recovery Management
- Risk Mitigation/Harm Reduction
- Specific Populations (Justice-Involved, Older Aged Adults, Veterans, etc.)
- Substance Specific

If you specialize in one of the topics above or have expertise in areas relevant to SUD professionals, recovery allies, or individuals in recovery, we encourage you to submit a proposal for a chance to present at this one-of-a-kind event.



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## Presenter Eligibility:

Michigan RecoveryCon & Film Festival values both lived and academic experience and is seeking to include diverse perspectives that enrich this event. The continuing education (CE) credits are vital for clinicians, peer recovery coaches, social workers, and many more in the helping professions because it allows professionals to stay current on best practices, research, new technologies, trends in use, and much more. We will use information provided in this application to determine if the proposal qualifies for CE credits through various accreditation bodies (SW, MCBAP, MI Peers, etc.). Please note that a panel, presentation, thought leader talk, or workshop proposal does not need to qualify for CE credits to be a part of Michigan RecoveryCon & Film Festival.

## Required Language Guidelines:

Michigan RecoveryCon & Film Festival understands the role language plays in perpetuating the negative stigma surrounding SUD, recovery, and the negative effect of stigmatizing language on treatment outcomes. MI RecoveryCon is committed to person-first, neutral and objective, and opportunity-focused language in all presentations and materials. We request that presenters adhere to the following guidelines in all panels, presentations, thought leader talks, and workshops:

- Instead of "addict" or "alcoholic," please use "person with substance use disorder" or "person with [substance] use disorder."
- Replace "substance abuse/drug abuse/alcohol abuse" with "substance use disorder."
- Rather than "former addict" or "former alcoholic," use "person in long-term recovery" or "person with lived experience."
- Instead of "untreated addict/alcoholic," say "person in active use" or "person with lived experience."
- Use "returned to use" or "experienced a recurrence of use" instead of "relapse," "slip," or "lapse."

For guidance on terminology, or for any questions, please contact [MIRecoveryCon@careofsem.com](mailto:MIRecoveryCon@careofsem.com).

## Image Guidelines:

In collaboration with the Michigan Department of Health and Human Services for this event, we are providing a link to their campaign guidelines regarding the use of images for both digital and print materials. [We kindly ask that you review these guidelines by clicking here.](#)

## Selection Criteria:

Applications will be considered based on the following criteria:

- All sections of the application are complete.
- The description of the proposed panel, presentation, thought-leader talk, or workshop is clear and well-written.
- The learning objectives are clearly defined.
- Presenters should have sufficient knowledge and experience on the topic.
- Presentations should be supported by evidence-based data or demonstrated results.
- Presentations should not be used for marketing products or services and must be free of commercial bias.



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Please be advised that MI RecoveryCon expects a significant number of proposal submissions. However, due to the event's one-day format and its many components, it is unlikely that we will be able to accommodate all applicants. We recognize and deeply appreciate the effort and dedication required to develop presentations, panels, and talks, as well as the time invested in the application process. All primary applicants will be notified of the outcome, and we will retain your information for consideration in future opportunities.

#### **Presenter Compensation:**

Panelists, presenters, thought-leaders, and workshop leaders will receive complimentary admission, but will need to check-in at registration upon arrival. Travel expenses and other costs associated with attendance of Michigan RecoveryCon & Film Festival are the individual's responsibility, unless prior arrangements have been made.

#### **Important Dates:**

- **Proposal submission deadline: Friday, May 16, 2025.**
- Notification of selection: Friday, June 27, 2025.