



2021 Signature Fundraising Events Sponsorship Opportunities

*26th Annual
Parenting Conference*



INTRODUCING

***A new family-friendly
adventure in Macomb County!***



Life Happens. We Can Help.



Saturday, March 6, 2021
9:00 am to 2:45 pm
Offered in the comfort of your own home.

This year marks the 26th anniversary of the CARE Parenting Conference. Over 300 parents, caregivers, grandparents, foster parents, teachers, and more attend annually to gain critical skills and resources. Today, parents need support more than ever; therefore, CARE is hosting a virtual conference to continue the tradition during the pandemic.

The Parenting Conference is scheduled for March 6, 2021. CARE will feature keynote speaker Gary Abud, an author and award-winning educator. Guests will enjoy a day of learning and engagement, as educational and health experts share important information to help them and the children in their life.

Saturday, April 24, 2021
11:00 am to 2:00 pm
A family fun-filled adventure
throughout Macomb County.



Rally 4 Recovery is CARE's newest family friendly event for the whole community. This road rally will take you on a Macomb County adventure with opportunities to win prizes by finding clues and solving riddles. Spend a socially distanced afternoon exploring your community, all while having a grand adventure.



SPONSORSHIP CATEGORIES
Sponsorship Deadline: March 1, 2021

CARE Signature *Presenting* Sponsor
\$15,000

Featured as *Presenting Sponsor* with highest exposure for each signature event, the CARE Parenting Conference and Rally 4 Recovery.

- Recognition in all media releases
- Prominent logo recognition on all event collateral
- Logo recognition on CARE's website with a hyperlink to company's website
- Social media recognition
- Full page ad in the CARE Rally 4 Recovery Program*
- Rally 4 Recovery site signage
- Inclusion of unlimited promotional items for Rally 4 Recovery swag bag
- **ADDITIONAL:** 25 complimentary Parenting Conference registrations

CARE Signature *Treasure* Sponsor
\$10,000

Featured as the Grand Prize *Treasure Sponsor* for the first annual Rally 4 Recovery.

- Recognition as a *Raffle Sponsor* in Rally 4 Recovery media release
- Logo recognition on CARE Rally 4 Recovery webpage with hyperlink
- Full page ad in the CARE Rally 4 Recovery Program*
- Social media recognition
- Rally 4 Recovery site signage
- Inclusion of one (1) promotional items for Rally 4 Recovery swag bag
- **ADDITIONAL:** 10 complimentary Parenting Conference registrations



CARE Signature *Supporter Sponsor*
\$3,000

Featured as a *Supporter Sponsor* for first annual Rally 4 Recovery. Five opportunities available, located at each clue location.

- Recognition as a *Supporter Sponsor* in Rally 4 Recovery media release
- Logo recognition on CARE Rally 4 Recovery webpage with hyperlink
- Half page ad in the CARE Rally 4 Recovery Program*
- Social media recognition
- Rally 4 Recovery site signage
- Inclusion of one (1) promotional items for Rally 4 Recovery swag bag
- **ADDITIONAL:** 5 complimentary Parenting Conference registrations

CARE Signature *Children's Treasure Sponsor*
\$3,000

Featured as a *Treasure Sponsor* for first annual Rally 4 Recovery.

- Recognition as the *Children's Treasure Sponsor* in Rally 4 Recovery media release
- Logo recognition on CARE Rally 4 Recovery webpage with hyperlink
- Half page ad in the CARE Rally 4 Recovery Program*
- Social media recognition
- Rally 4 Recovery site signage
- Inclusion of one (1) promotional item for Rally 4 Recovery swag bag
- **ADDITIONAL:** 5 complimentary Parenting Conference registrations

CARE Signature *Friend Sponsor*
\$500

- Recognition as the *Friend Sponsor* in Rally 4 Recovery media release
- Logo recognition on CARE Rally 4 Recovery webpage with hyperlink
- Social media recognition
- Inclusion of one (1) promotional items for Rally 4 Recovery Swag bag



Please check your level of sponsorship:

___ Presenting Sponsor for CARE Parenting Conference and Rally 4 Recovery \$15,000

___ Treasure Sponsor for CARE Rally 4 Recovery \$10,000

___ Supporter Sponsor for CARE Rally 4 Recovery \$3,000 Five Opportunities available.

___ Children's Treasure Sponsor for CARE Rally 4 Recovery \$3,000

___ Friend Sponsor for CARE Rally 4 Recovery \$500

Contact Information:

Company Name: _____

Company Contact: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

Method of Payment:

Please circle type of payment (or pay online at www.careofsem.com/donate):

Visa MC AMEX Discover

Card No: _____ Exp. Date: _____ Code: _____

Signature: _____

To pay by check: Please mail form and check payable to: *CARE of Southeastern Michigan* and mail to:

CARE of SEM
Attn: Erika Jones
31900 Utica, Road
Fraser, MI 48026

For questions, please contact Erika Jones at 586.218.5272 or ejones@careofsem.com

*For ad artwork and logos: CARE will provide all specs and information upon receipt of sponsorship form.