



March 7, 2020

MACOMB INTERMEDIATE SCHOOL DISTRICT

CLINTON TOWNSHIP, MI

Over 300 parents, educators and caregivers attend CARE's Annual Parenting Conference. This one day conference, now in its 25th year, provides valuable skills and education to help provide positive guidance to children and teens. Guests will learn from a keynote speaker and have the opportunity to choose from over 25 workshops focused on helping and addressing emerging needs and best practices. Continental breakfast and lunch are included.

SPONSORSHIP DEADLINE: January 27, 2020. *Sponsor commitments after deadline may have benefits modified.*

PLATINUM SPONSOR

\$5,000

- ◆ Recognition as 'Platinum Sponsor' in media release, all event materials and signage
- ◆ Verbal recognition during program
- ◆ Logo recognition on the CARE website event page with hyperlink to your company website
- ◆ 10 complimentary tickets to the event
- ◆ Full program page ad
- ◆ Social media recognition
- ◆ Premier exhibitor space at event
- ◆ Inclusion of promotional items for event 'swag' bag

GOLD SPONSOR

\$3,000

- ◆ Recognition as 'Gold Sponsor' in media release, all event materials and signage
- ◆ Logo recognition on the CARE website event page with hyperlink to your company website
- ◆ 7 complimentary tickets to the event
- ◆ Half page program ad
- ◆ Social media recognition
- ◆ Premier exhibitor space at event
- ◆ Inclusion of one promotional item for event 'swag' bag

SILVER SPONSOR

\$1,500

- ◆ Recognition as 'Silver Sponsor' on all event materials and signage
- ◆ Logo recognition on the CARE website event page
- ◆ 5 complimentary tickets to the event
- ◆ Quarter page program ad
- ◆ Social media recognition
- ◆ Second floor exhibitor space
- ◆ Inclusion of one promotional item for event 'swag' bag

BRONZE SPONSOR

\$500

- ◆ Recognition as 'Bronze Sponsor' on all event materials and signage
- ◆ Name recognition on the CARE website event page
- ◆ 2 complimentary tickets to the event
- ◆ Second floor exhibitor space

PLEASE CHECK YOUR LEVEL OF SPONSORSHIP:



☐ PLATINUM - \$5,000 ☐ SILVER - \$1,500

☐ GOLD - \$3,000 ☐ BRONZE - \$500

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone Number: _____ Email: _____

METHOD OF PAYMENT

Please bill my: ☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card No.: _____ Exp. Date: _____ Code: _____

Signature: _____

TO PAY BY CHECK

Please mail form and check payable to:
CARE of Southeastern Michigan and mail to:
CARE of SEM, 31900 Utica Road, Fraser, MI 48026

DIRECT SPONSORSHIP QUESTIONS TO:

Erika Jones
586.218.5272 | ejones@careofsem.com

IMPORTANT DEADLINE INFORMATION

Upon commitment please send logo artwork in vector format to Erika Jones to ensure inclusion in promotions. Artwork must be in by sponsorship package deadlines.