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CARE CELEBRATES 40 YEARS

The Future of CARE of Southeastern Michigan

Fraser, Michigan— June 10, 2017 — As CARE of Southeastern Michigan embarks on their 40th Anniversary, they can't help but feel an overwhelming amount of excitement and optimism for what the future of CARE looks like.

On June 20th, CARE will celebrate forty years of service and impact at CARE for a Taste. You're invited to join CARE of Southeastern Michigan for an evening of sampling bites from some of Michigan's tastiest restaurants, while they honor some of their greatest supporters. All proceeds will go towards their mission of strengthening resiliency in people and their communities through prevention, education and services that improve the quality of life. The event will be held at the historic and captivating GM Heritage Center in Sterling Heights, Michigan. The Heritage Center showcases 165 GM vehicles from their Heritage Collection.

In collaboration with their 40th Anniversary celebration, the Fraser based organization has much to look forward to in regard to the growth and expansion of many programs and services that they offer. A program supported in part by a grant from United Way for Southeastern Michigan, has enabled CARE to begin their SIF, Social Innovation Fund. SIF is designed to empower at risk families and their children to obtain brighter futures by meeting families at their homes, identifying strengths and needs, and connecting them to the multitude of service's CARE and Metro Detroit offer. SIF is also designed to provide parenting tips, and to help families stay connected through innovative forms of communication, for example, text messaging. This expands on the Supportive Opportunities for Families program, which provides extensive parental education and resources to ensure that parents have the skills to meet their children's needs, and have proper material to ensure safety.

In addition to the new programs listed, an exciting expansion has occurred within CARE's Peer Recovery program. CARE's Peer Recovery coaching program is unique in itself, the pairing and support that is provided to those who are entering treatment, in recovery, and even after their recovery journey, plays a crucial role in the growth and future of CARE. With a need to impact more people affected by substance use, CARE has become a driving force for recovery. CARE Peer Recovery coaches can now be found at St. John Macomb and Henry Ford Macomb Hospitals, where three coaches are on staff for each hospital program, and one coach per shift. These coaches are now able to provide onsite care, and

evaluations for those seeking treatment. In the first month that CARE has provided this service, 71 additional individuals have been served. The program is expected to expand to St. John Moross within the next two months.

As CARE of Southeastern Michigan celebrates forty years of impact and service in the communities in which they serve, it goes without saying, their future is bright. The need for prevention education, resources and support, to empower CARE to fulfill their values of respect, empathy, integrity, resilience, diversity and inclusion, and collaboration is growing. CARE is committed to positively reducing the stigmas, and working towards creating healthier, brighter futures for those impacted by CARE.

Tickets for CARE for a Taste are on sale now. You must be registered to attend. Tickets will be available to purchase at the door, but for an escalated price. Check in begins at 6 p.m., there will be a brief program at 7:30 p.m. honoring thirteen organizations and individuals who've supported CARE's mission and drove their values to have the greatest impact on those served. If you should have any questions, please contact Mari Jackson, Development Director at mjackson@careofsem.com or by phone at 586.218.5269. You can register here <https://www.careofsem.com/care-for-a-taste/>

About CARE of Southeastern Michigan

CARE of Southeastern Michigan's mission is to strengthen the resiliency in people and their communities through prevention, education, and services that improve the quality of life. For more information, visit www.careofsem.com